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## **BP 3755** Creating and Use of District Logos and Mascot

The use of the District's official formal/informal logos and mascot head are limited to the guidelines established by the College's Marketing and Outreach Office.

The Board of Trustees delegates to the Superintendent/President the authority to establish and have published, guidelines for the use of the District's official formal/informal logos and mascot. Only authorized signers for the District have the authority to pursue trademark or copyright protection for the creation or use of formal and informal logos to signify the College or its branding efforts.